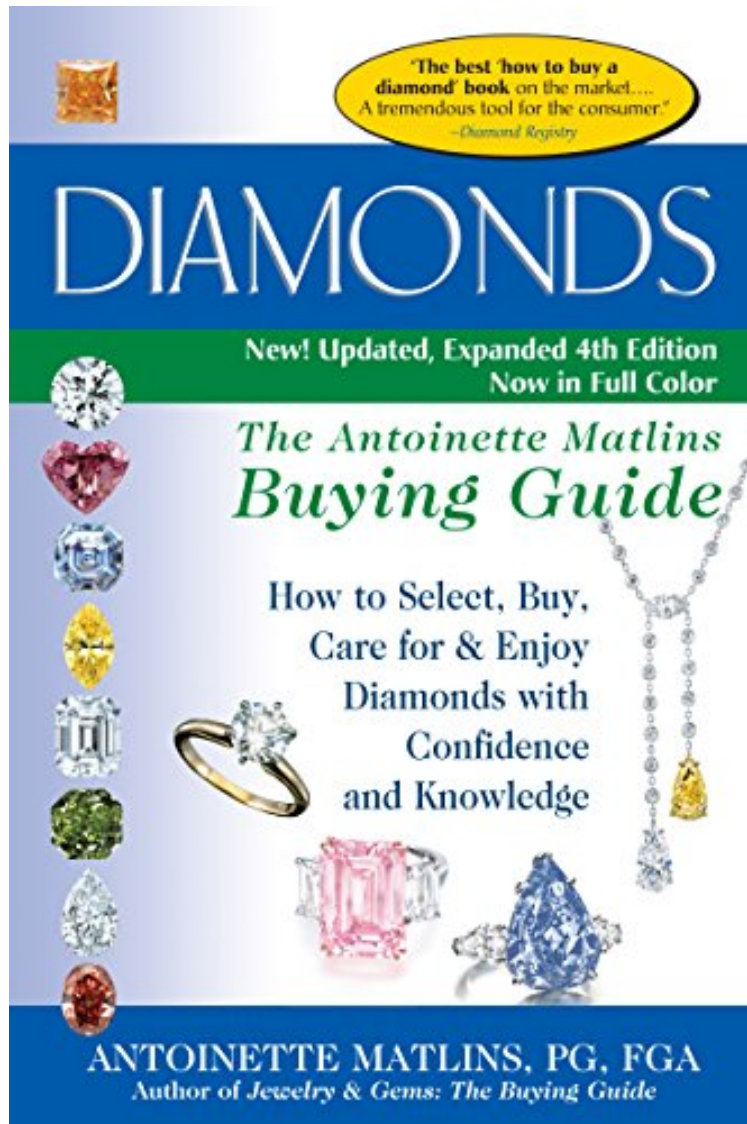


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## **Diamonds (4th Edition): The Antoinette Matlins Buying GuideHow to Select, Buy, Care for Enjoy Diamonds with Confidence and Knowledge**

**Antoinette Matlins PG FGA : Diamonds (4th Edition): The Antoinette Matlins Buying GuideHow to Select, Buy, Care for Enjoy Diamonds with Confidence and Knowledge** before purchasing it in order to gage whether or not it would be worth my time, and all praised Diamonds (4th Edition): The Antoinette Matlins Buying GuideHow to

## Select, Buy, Care for Enjoy Diamonds with Confidence and Knowledge:

Newly updated and expanded, *Diamonds* gives you all the information you need to buy, collect, sell or simply enjoy diamonds with confidence and knowledge. Whether you are buying a diamond for an engagement ring, anniversary, to commemorate a special moment or for personal pleasure, today it is more important than ever to understand what you are buying. There are new shapes and cuts, fancy colors, high-tech treatments and sophisticated frauds. There are new ways to buy such as Internet auctions. Buyers need a source of expert guidance. Practical, comprehensive and easy to understand, this book offers in depth all the information you need to buy sparkling diamonds with confidence, including: What is a diamond? An in-depth look at factors affecting differences in quality and cost. Diamond grading reports why all the information is important, and what it tells you. How to compare prices. How to spot differences in stones that may appear to be the same quality. How to protect yourself from misrepresentation. Questions to ask when buying any diamond. What to get in writing. How to get what you want within your budget. Important information about buying on the Internet and much more! Written by an "insider," this easy-to-read guide is the unofficial diamond bible for anyone who wants to get the most for their money and enjoy what they have purchased.

"The book you can't do without all the information you need, in no-nonsense language." *Rapaport Diamond Report* "An appropriate book for the uninformed public, but more than that, it is a good reference book for jewelers and their staffs, gem collectors, students of gemology, travelers, teachers and even those who know gemology but want a state-of-the-art review." *Lapidary Journal* Almost every newly engaged couple is eager to know as much as possible about their once-in-a-lifetime purchase the diamond engagement ring. [This book] take[s] the guesswork out of this important decision [and helps you] obtain the best value for your money. *Modern Bride* The information needed for investing and purchasing gems of all types. Highly recommended. *Library Journal* To answer critical buying questions, it takes an author who has been immersed in the jewelry business, has seen the full range of material, and is able to share those experiences in a thorough yet easy-to-read manner. Antoinette Matlins has managed to do just that with her *Colored Gemstones and Diamonds* buying guides. *Gems Gemology* Provides consumers with a virtual 'key' to getting the stone they really want at the right prices. *Canadian Diamonds* Restores the magic! [Will] entertain and enlighten all its readers and save some from heartbreak. Recommended reading. *Paul Harvey, Paul Harvey News* About the Author Antoinette Matlins, PG, FGA, is an internationally respected gem and jewelry expert, author and lecturer. With over 1 million copies of her seven books in print in nine languages, she is the most widely read author in the world on the subject of jewelry and gems. Honored with the international Accredited Gemologists Association's highest award for excellence in gemology, Ms. Matlins books are widely used throughout the world by consumers and professionals in the gem and jewelry field. Her books include *Jewelry Gems: The Buying Guide* (over 400,000 copies now in print the only book of its kind ever offered by Consumer Reports); *Colored Gemstones: The Antoinette Matlins Buying Guide*; *The Pearl Book: The Definitive Buying Guide*; *Gem Identification Made Easy*; *Engagement Wedding Rings: The Definitive Buying Guide for People in Love*; and *Jewelry Gems at Auction: The Definitive Guide to Buying Selling at the Auction House on Internet Auction Sites* (all GemStone Press). Former gemology editor of *National Jeweler* magazine, her articles and comments on buying and selling gems and jewelry and on gem investment have appeared in many national and international consumer and trade publications. She is also the author of the "Gemstones" chapter in the *Encyclopedia of Investments*, second edition. Ms. Matlins has gained wide recognition as a dedicated consumer advocate, and continues to spearhead the Accredited Gemologists Association's nationwide campaign against gemstone investment telemarketing scams and other types of consumer misrepresentation. A popular media guest, she has been seen on ABC, CBS, NBC and CNN, educating consumers about gems and jewelry and exposing fraud. In addition to her educational work, Ms. Matlins is retained by clients worldwide to seek fine, rare or unusual gems and jewels for acquisition.