

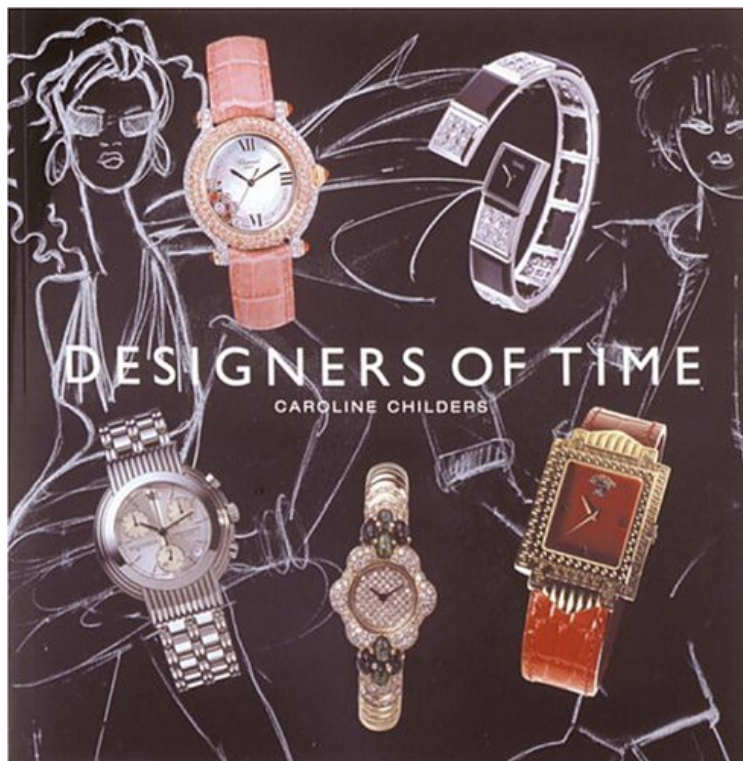
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*Caroline Childers*

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## **Designers of Time**

**Caroline Childers : Designers of Time** before purchasing it in order to gauge whether or not it would be worth my time, and all praised Designers of Time:

0 of 1 people found the following review helpful. Advertising recent watchesBy readerPerhaps I misunderstood the description of the book but I expected a more historical approach. I was disappointed by page after page of photos of more recent very expensive timepieces. A boring display of beautifully photographed watches.4 of 5 people found the following review helpful. Designers of TimeBy A CustomerAn excellent photo essay on this interesting subject. As in all of Catharine Childers' books on the master jewelers, this one is no disappointment. Interesting bio's of founders and current designers, as well as fascinating history of these designers of time. Highly recommended for reading and coffee table display.

The words practical and fashion are rarely linked together, with the exception of one item: the wristwatch. Long treasured as an heirloom to be passed down through generations, the wristwatch is a platform of innovation for fashion designers.A relatively new phenomena, the designer watch was born in the 1970s and it has forever changed the way we view time. Now, time is secondary to the statement that the timepiece will make to the world.An item of personal expression, the designer wristwatch is a sensation-- many people have several watches, one for every mood or whim. Designers of Time celebrates what has grown to be one of the most collectible, most practical items of fashion today.