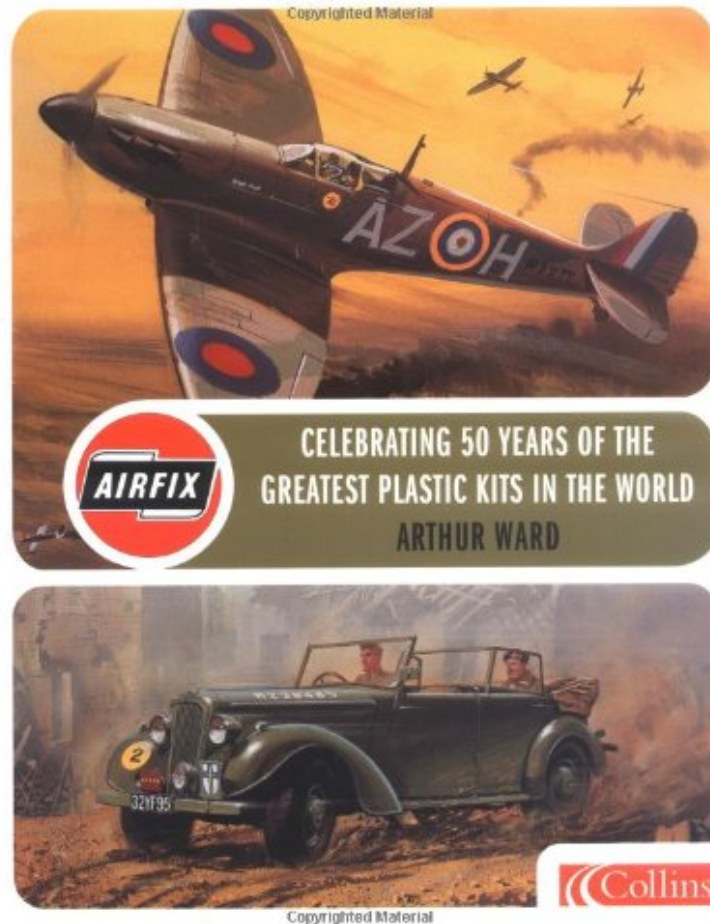


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Arthur Ward

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(Pdf free) Airfix: Celebrating 50 Years of the World's Greatest Plastic Kits (Airfix Products)

## **Airfix: Celebrating 50 Years of the World's Greatest Plastic Kits (Airfix Products)**

**Arthur Ward : Airfix: Celebrating 50 Years of the World's Greatest Plastic Kits (Airfix Products)** before purchasing it in order to gauge whether or not it would be worth my time, and all praised Airfix: Celebrating 50 Years of the World's Greatest Plastic Kits (Airfix Products):

1 of 1 people found the following review helpful. absolute funBy fortunatoThis book makes me want to collect all the Airfix kits! As thorough as it should be delving into the business history of a fine British company. I loved every page, every photo, every moment I have spent with the book and I encourage all those wondering whether or not it would be a good addition to their modeling library to go for it. The sad thing is that now I wish I hadn't sold several Airfix kits I had in my collection. Oh well, the book makes up for any kits I squandered needlessly.1 of 1 people found the following review helpful. Great for model builders.By John A. SchmiererGood addition to my collection.6 of 6 people

found the following review helpful. A Trip Through TimeBy Daniel L. BerekIf you grew up loving models and model airplanes, you probably built at least one Airfix kit. If the dramatic box top illustration encouraged you to dig a little deeper into your pocket and purchase that kit, you probably have Roy Cross to thank. Some of these models became prized display pieces, others met an untimely fate at the mercy of a book of matches or firecrackers. Just about every Airfix kit you remember, and several you may have forgotten, are presented. The pictures brought back many fond memories, and the text gave me a fine overview of the history of the company and its kits. Yes, there are better detailed and more modern kits available in hobby stores today, but the old-fashioned offerings of Airfix, heavy-handed rivet detail, thick canopies and all continue to hold a special place in the hearts of those of us who have been with this hobby for several decades. My main critique concerns the repetitiveness of the book and its poor organization; the manuscript definitely could have used a helping hand of a good editor. However, as with the kits themselves, Airfix aficionados like myself are willing to overlook such shortcomings.

This title aims to enable everyone to relive the glory days of the Airfix plastic air forces (or tank fleets) and perhaps to pass the torch to their children. Photographs show the rare and collectible kits as well as the best sellers, with illustrations of the packets, box art, adverts in 1960s and 1970s magazines, and a mass of period ephemera. The accompanying text charts the rise, fall and rise again of Airfix models. This nostalgic reminder of kits long vanished has with a happy ending: Airfix are now re-releasing 40 kits a year, bringing back some not seen for 20 years.

About the AuthorArthur Ward is Chief Executive of Big Design, a design studio with an impressive list of corporate clients from the Civil Aviation Authority to the National Maritime Museum.