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A History of American Magazines, Volume III: 1865-1885

Frank Luther Mott : A History of American Magazines, Volume III: 1865-1885 before purchasing it in order to gage whether or not it would be worth my time, and all praised A History of American Magazines, Volume III: 1865-1885:

The first volume of this work, covering the period from 1741-1850, was issued in 1931 by another publisher, and is reissued now without change, under our imprint. The second volume covers the period from 1850 to 1865; the third volume, the period from 1865 to 1885. For each chronological period, Mr. Mott has provided a running history which notes the occurrence of the chief general magazines and the developments in the field of class periodicals, as well as publishing conditions during that period, the development of circulations, advertising, payments to contributors, reader attitudes, changing formats, styles and processes of illustration, and the like. Then in a supplement to that running history, he offers historical sketches of the chief magazines which flourished in the period. These sketches extend far beyond the chronological limitations of the period. The second and third volumes present, altogether, separate sketches of seventy-six magazines, including The North American Review, The Youth's Companion, The Liberator, The Independent, Harper's Monthly, Leslie's Weekly, Harper's Weekly, The Atlantic Monthly, St. Nicholas, and Puck. The whole is an unusual mirror of American civilization.