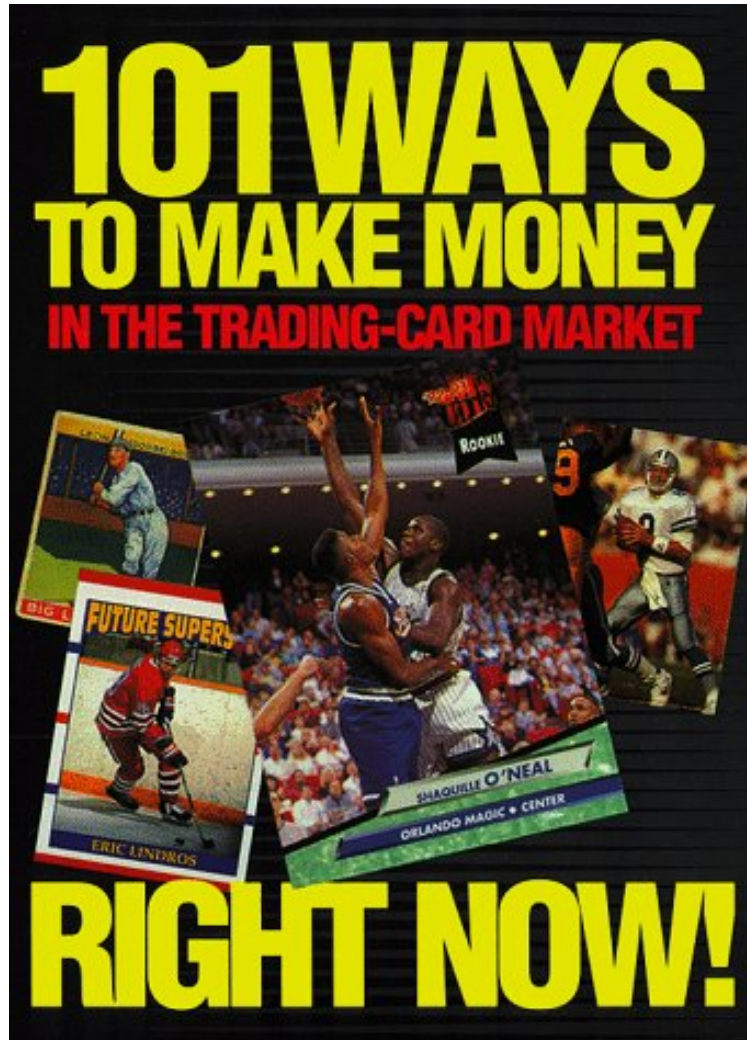


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Paul M. Green, Kit Kiefer

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[Read free] 101 Ways to Make Money in the Trading-Card Market

101 Ways to Make Money in the Trading-Card Market

Paul M. Green, Kit Kiefer : 101 Ways to Make Money in the Trading-Card Market before purchasing it in order to gage whether or not it would be worth my time, and all praised 101 Ways to Make Money in the Trading-Card Market:

9 of 10 people found the following review helpful. Avoid this outdated book! By Frank M. Gaydos This book was written in 1990 and reprinted in 1994! The trading card market has undergone a drastic change since then with the market for baseball cards at an all time low. The authors give stupid advice reflecting the time span missing since it was updated. A few examples: One chapter is titled, "SELL YOUR MARK MCGUIRE, RUBEN SIERRA, IVAN RODRIGUEZ,.....CARDS!!"? The author tells us "McGuire is just not enough of an all-around player to land in Cooperstown"??? Another Chapter tells you to "sell your Nolan Ryan cards". Very bad advice. If you followed this advice in 1990 you would have lost tons of money. Equally bad advice is given on who to buy for the

long term investment, they suggest Greg Jefferies, and Larry Walker to name two. They are unremarkable players whose careers are near the end or over. They also suggest to sell the basketball cards to invest in baseball. This made sense in 1990 when Basketball was not very popular but is now much more popular than Baseball. Now to be fair, they do advise to purchase Jose Canseco, Barry Bonds, Don Mattingly, etc. The point is, these players are already at the top of their careers and so are the prices for their cards. This book needs to be updated with a new list of potential superstars to invest in. In other respects the book offers some good advice on special issues to collect. 2 of 2 people found the following review helpful. Super Advice. Forget about the publishing date. By Elias Rima If you want to buy this book for advice on which specific players cards to buy, probably the others reviewers are right, but if you want to know the lasting secrets and advice regarding what makes a card good, this is the book for you. I even liked the advice on players, because I checked the last price guides, and it was good as a lesson. Use this book to get knowledge of the craft, that is the intention of this book. 3 of 9 people found the following review helpful. Great! By A Customer This book is great im now making tons of extra money by selling and buying cards at the right time i say buy it if you want to make some cash.

Here are insider tips from two renowned experts on how to protect your investment while building for the future.

From Booklist Green and Kiefer proffer advice on investing in trading cards. Successful investing is significantly different from collecting. A collector acquires items that are personally pleasing or significant, giving little or no thought to their resale value. Reselling for profit is the heart of investing. In 101 short chapters, Green and Kiefer cover such issues as knowing when to buy and sell an individual player's cards and identifying cards that are undervalued. Typical of their tips: sell rookie cards after a few years because so many players who have good first years do not go on to stellar careers; invest in hockey cards because they are generally undervalued; and be leery of recent cards--they are unlikely to become rare, because card manufacturers have printed many more copies of cards since the 1980s. Although highly recommended for currency and depth, Green and Kiefer's effort is not for the novice collector because it doesn't discuss card grading and other basic skills. Mike Tribby